

For Immediate Release:

A Network Service is hosting;

Speaker: Jay Larsen, CEO Idaho Technology Council

Luncheon with the League

April 21, 2010



Idaho Business League Luncheon

April 21, 2010

Time: 11:30am

Location: Owyhee Plaza

Speaker: Jay Larsen, CEO Idaho Technology Council



When It Comes to Tech, Being Average Just Isn't Good Enough

Technology and innovation is the KEY to accelerate out of a down economy. Featured guest speaker CEO Jay Larsen will discuss how the Idaho Technology Council, a private sector organization focused on growing technology companies in Idaho, will 1) create more high paying jobs, 2) align the components of Idaho's innovative ecosystem to advance technology and 3) be the voice for Idaho technology.

Currently, Idaho holds an average rank in technology and innovation. Larsen stresses the state must be recognized at a much higher ranking among its peers to compete on the global economic stage. Learn how the future of manufacturing, energy, agriscience, and information technology is all linked to technology advancements and development. What will developing Idaho's tech base mean to your business? Q&A.

Free to members. Non-members \$25. Limited seating. Reservations required. 208.323.4464, annamarie@idahobusinessleague.com

For info or to make reservations contact:

Anna Marie Aldinger or Kris Miller at 208.323.4464, visit <http://www.idahobusinessleague.com>

If your business is more business, join us.