



**January 26-27, 2011**  boise|centre

Dear Prospective Exhibitor:

BizExpo 2011 will mark 20 continuous years of Idaho's premier business and technology event. BizExpo is center stage each January in Boise, regardless of local and national economic conditions. Our ambitious plans point to an info-packed Idaho Business & Technology Expo, January 26-27, 2011. BizExpo networks **hundreds of small, medium and large business owners and managers with local, regional and national resources.**

Attendees in 2011 will be looking for the latest in technology and business, meeting with the pros, viewing dynamic displays, attending educational seminars, and interacting in live product/service demonstrations. Exhibitors know BizExpo is the only event at which they may **make contact with decision-makers from both the public and private sectors.**

We invite you to join us as an exhibitor, seminar presenter or both.

**Here are the details about Idaho's premier networking-selling-educational business event.**

|                    |  |
|--------------------|--|
| <b>Producer</b>    | The Idaho Business League, Inc.  |
| <b>Sponsors</b>    | The Idaho Business League, Inc., Blue Skies Conventions Services, KBOI, Boise Online Mall, Idaho Business Review, Terrace Lakes Resort & Golf  |
| <b>Media Promo</b> | TV, radio, newspaper, direct mail, magazines, e-mail, internet, facebook.  |
| <b>Booth Fees</b>  | \$750 1st booth, \$650 2nd booth. Size 10'x10' space.  |
| <b>Seminars</b>    | Available 1st come, 1st served. Space limited.   |
| <b>InfoNet</b>     | InfoNet, Official Expo publication. Ask about advertising and news articles. Distributed at business retail locations. Given to each BizTech attendee. Highlights BizExpo products/services. |
| <b>Hours</b>       | Jan 25 Exhibitor Move-in noon-5pm<br>Jan 26 Show Hours noon-5pm<br>Jan 27 Show Hours 10-5pm, Exhibitor Move-out 5-7pm  |

We welcome the opportunity to present your product/services and network you with hundreds of Idaho business people. For more info call 208-323-4464, [www.idahobusinessleague.com](http://www.idahobusinessleague.com).

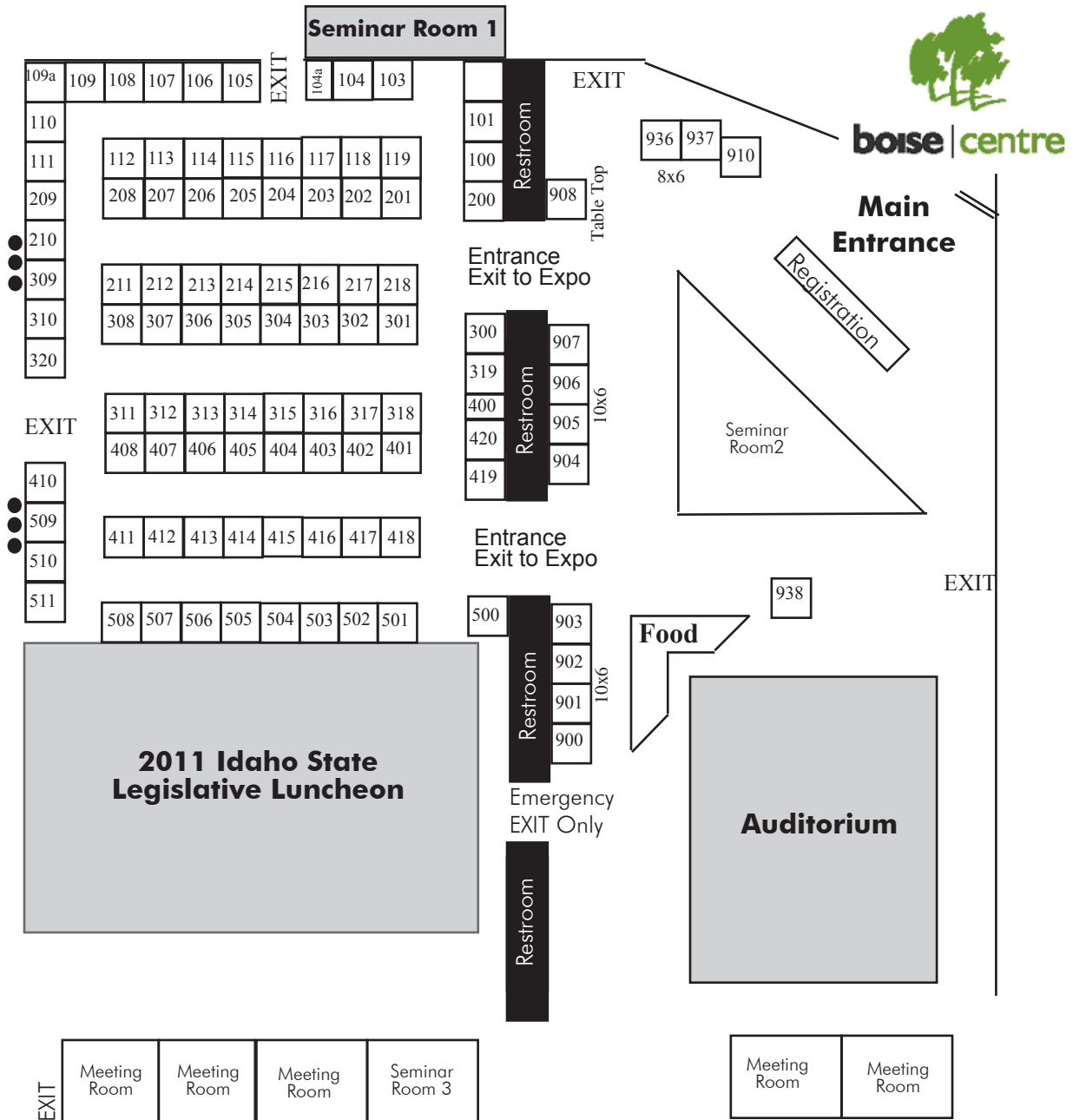


Contact: Lee , Anna Marie, Beth or Kris  
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E-mail: [league@idahobusinessleague.com](mailto:league@idahobusinessleague.com)



Contact Info  
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 www.idahobusinessleague.com

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**Sponsors & Partners**





# InfoNet

Hand-deliver your Company message to each and every prequalified BizExpo attendee from small, medium and large Idaho businesses.

InfoNet, the OFFICIAL Program for the  
20th Annual Idaho Business & Technology Expo - Jan 26-27, 2011

## PLACEMENT RATES

|  |                  |                      |                         |
|--|------------------|----------------------|-------------------------|
| <b>BACK PAGE</b>                       | <b>\$795.00</b>  | <b>7 x 9</b>         | <b>(Color) Bleed</b>    |
| <b>INSIDE FRONT COVER</b>              | <b>\$575.00</b>  | <b>7 x 9</b>         | <b>(Color)</b>          |
| <b>INSIDE BACK COVER</b>               | <b>\$575.00</b>  | <b>7 x 9</b>         | <b>(Color)</b>          |
| <b>FULL PAGE</b>                       | <b>\$475.00</b>  | <b>7 x 9</b>         | <b>(Color add \$75)</b> |
| <b>1/2 PAGE</b>                        | <b>\$325.00</b>  | <b>7 x 4</b>         | <b>(Color add \$75)</b> |
| <b>1/4 PAGE</b>                        | <b>\$225.00</b>  | <b>3 1/4 x 4 3/4</b> | <b>(Color add 75)</b>   |
| <b>1/8 PAGE..(Business Card Size).</b> | <b>\$ 115.00</b> | <b>3 1/4 x 2 1/4</b> | <b>(Color add \$75)</b> |

**(Add readership to your message with color. Contact us for details at 208-323-4464).**

### AD CONTRACT

Name/Title: \_\_\_\_\_  
 Business Name: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Date of Contract: \_\_\_\_\_  
 Ad Size / BW or 4 Clr\*: \_\_\_\_\_  
 Amount Due: \$ \_\_\_\_\_

Customer's Signature \_\_\_\_\_  
 Method of Payment \_\_\_\_\_ Check (requires Date of Birth and License# )  
 Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_ V-Code \_\_\_\_\_

**Camera-ready art must be turned in by December 18, 2011**

Minimum resolution of 300 dpi. Please email to  
 annamarie@idahobusinessleague.com in PDF, jpeg, or tiff format. (No Bleed)

Ads must be in camera-ready art form. Layout and design services are a minimum of \$50. If alterations are necessary, the Idaho Business League assumes no liability for any loss or damage caused by error or omissions. Maximum liability is limited to a free ad in the next issue of the publication. If the advertiser contracts and then fails to provide information by the deadline, the full contracted amount indicated above is due in full. This contract shall not be changed, modified or cancelled after signature by the advertiser. The advertiser acknowledges full and complete understanding of the terms contained herein. Verbal agreements are not recognized. This contract is subject to final acceptance by the Idaho Business League, Inc. Performance delays resulting from any cause beyond The Idaho Business League, Inc.'s control shall not constitute grounds for contract cancellation. Payment terms: Balances due must be paid in full within 10 days after notification of publishing. In the event of default by the advertiser, in the performance of any of the terms and conditions hereof, The Idaho Business League may thereupon proceed to collect from the advertiser any fees associated with the collection of the amount due. A late fee of \$125 will be added to the amount past due. A finance charge of 1.5% per month (18%APR) will be charged on all past due accounts over 30 days. Make checks payable to: The Idaho Business League, PO Box 536 Boise, ID 83701, 208-323-4464, 208-375-2688 fx, [league@idahobusinessleague.com](mailto:league@idahobusinessleague.com) e-mail.

Mail or Fax to: The Idaho Business League PO Box 536 Boise, ID 83701-0536  
 Questions: Ph 208- 323-4464, Fax 208-375-2688