

# Business Builder Day

May 19, 2010 - Owyhee Plaza on the Mezzanine - Boise, Idaho



Dear Business Associate:

Business Builder Day is back!. Past attendees know BBD means hours of B2B networking, info-packed seminars, blue ribbon speakers and more business. The local business community needs this event and it's promising to be the best BBD yet! Exciting business essentials seminars, highlighted with featured guest speakers, accentuate the historic atmosphere of the Owyhee Plaza. And don't forget this venue offers free guest downtown parking. You can't afford to miss out on this valuable business building event!

Business Builder Day welcomes each year the following guests:

- 1) Start-up entrepreneurs.
- 2) Newly established businesses.
- 3) Mature business owners ready to jump to the next level of commitment.
- 4) Veteran business persons looking to fine tune their operation.

These business guests are titled Owner, CEO, President, Vice President and managers with every prefix you can imagine like Marketing, IT, IS, Sales, Operations and more. They're looking for ideas, education and local resources to enhance their success. And we're gonna give it to 'em.

What a perfect atmosphere for you to showcase what your business has to offer these small business persons! That's why if your target prospect is real decision-makers and owners, you'll want to be profiled at Business Builder Day 2010. Plus, your business will be profiled as a participant to over 1,700 IBL Facebook Friends and email blasted to over 7,000 local businesses.

Our mission is simple. 1) Attract small business persons to BB Day. 2) Offer them a menu of meaty seminars, profit making ideas and resources, networking around exhibits and food and beverage. 3) Then onto beginning the client building relationship.

Here are the details about this premier business building event.

Producer	The Idaho Business League, Inc.
Sponsors	The Idaho Business League, Inc., Blue Skies, KBOI, Boise Online Mall Idaho Business Review, Benchmark Construction, Home-Mortgage Resources, Ziplocal. (Ask about a sponsorship!!)
Booth Fees	\$195 to \$250 tabletop displays. <u>Yes, limited reservations.</u>

Join us in this 2010 business building activity and network with real decision-makers in Idaho's small business community. For more info call 208-323-4464, Web site [www.idahobusinessleague.com](http://www.idahobusinessleague.com)

Contact:  
Kris Miller, Lee Hudson, Anna Marie Aldinger

(208)323-4464 ph, (208)375-2688 fax  
PO Box 536 Boise, ID 83701-0536  
E-mail: [league@idahobusinessleague.com](mailto:league@idahobusinessleague.com)

# Business Builder Day

May 19, 2010 - Owyhee Plaza on the Mezzanine - Boise, Idaho

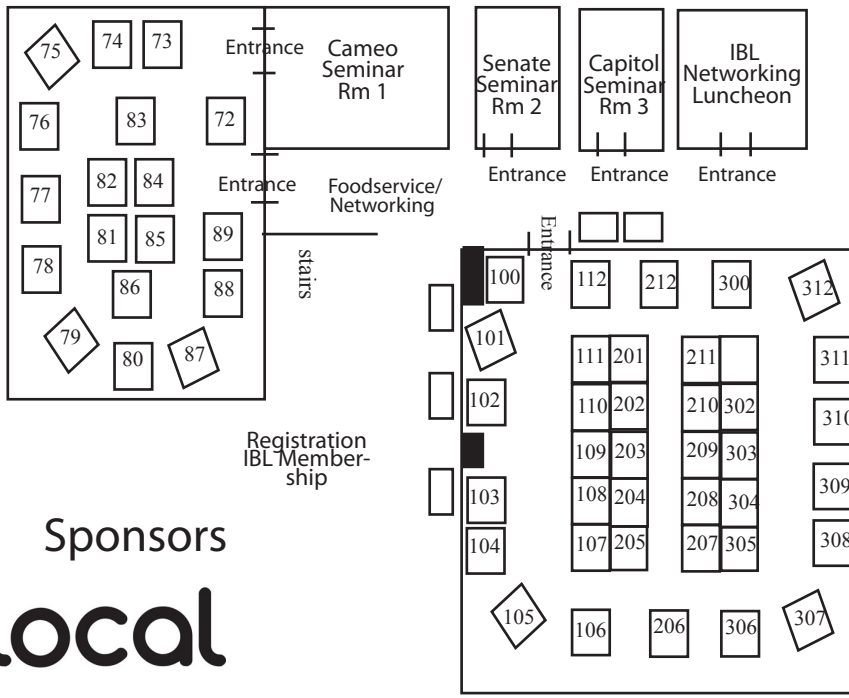
323-4464 ph, 375-2688 fax, PO Box 536 Boise, ID 83701 league@idahobusinessleague.com

**Focused Networking, Displays, Seminars,  
Resources, Business & Tecnnology  
May 19, 2010 Owyhee Plaza**



Owyhee Plaza  
HOTEL

Free Down-  
town Parking in  
Owyhee Plaza



Sponsors



stairs



## IDAHO BUSINESS REVIEW

### Activities & Hours May 19, 2010

- Move-In May 18 ..... 3pm-5pm
- Business Builder Day Opens ..... 7:30am
- Continental Breakfast Sponsored by  
Benchmark Construction..... 7:30am - 8:30am
- Displays, Seminars, Networking .....9am-5pm
- Exec. Deli Buffett / networking .....11:30am-1pm
- Keynote Speaker ..... noon - 1pm
- After Hrs no host bar, appetizers Sponsored by the Idaho  
Business Review..... 4-6pm
- Business Builder Day closes ..... 6pm



### Fees:

Tabletop Display  
\$195 IBL member,  
\$250 nonmember

# Business Builder Day

May 19, 2010 - Owyhee Plaza on the Mezzanine - Boise, Idaho

323-4464 ph, 375-2688 fax, PO Box 536 Boise, ID 83701 league@idahobusinessleague.com

## Sponsorship Profiles



### Breakfast Sponsor: Benchmark Construction

Company Banner at breakfast/break out table

Company info at breakfast/break out table

Company logo/listing on the seminar schedule/BBD Handout as sponsor.

Add a display space for \$99

### Happy Hour Sponsor: Idaho Business Review

5 minutes to present at start of happy hour

Banner at Happy Hour entrance and inside

Company info at table inside of Happy Hour

Drink Special named after your company

Company logo/listing on the seminar schedule/BBD Handout as sponsor

Add a display space for \$99

### Seminar Room Sponsor: \$500 (x3) Home-Mortgage Resources

1 minute welcome before every seminar in that room.

Banner in the seminar room.

Handout in Seminar room at back table.

Company logo/listing on the seminar schedule/BBD Handout as sponsor.

Lunch for 2 to hear keynote speaker.

Add a display space for \$99

### Main Event Sponsor: Ziplocal

Display space at Business Builder Day.

Announced as a sponsor on Website and all marketing material.

Banners in multiple locations; Tradeshow area, Break out area, Happy Hour event.

Listed as main sponsor on Seminar schedule/BBD Handout as Main Sponsor.

Lunch for 4 to hear keynote speaker.

Custom invitation Email Blast to 10,000 local business persons.

Lunch for 4.